



Development Engagement Lab Conference

Public Engagement, Aid & Sustainable Development: Evidence, Insights and the Road to 2030

CONFERENCE PROGRAMME

Thursday 27 April 2023

Breakfast & Registration 8.30-9.30 – Battlebridge Reception and Battlebridge Bar

Welcome & Agenda 9.30-9.45 – Battlebridge

- Jennifer Hudson, Director, Development Engagement Lab

Session 1: 9.45-11.00

Panel: Building Support for Sustainable Development: The Road to 2030 – Battlebridge

Chair: Simon Maxwell, Senior Research Associate, Overseas Development Institute

- Eniola Harrison, Co-Founder, Africa Communications Week
- David Hudson, Co-Director, Development Engagement Lab
- David McNair, Executive Director of Global Policy, ONE Campaign
- Kirsty McNeill, Executive Director of Policy, Advocacy & Campaigns, Save the Children UK
- Dhananjayan Sriskandarajah, Chief Executive, Oxfam GB

Break 11.00-11.15 Battlebridge Bar

Session 2 11.15-12.45

Panel 2a: Covid, Climate & Ukraine: Sustainable Development & Global Challenges – Canalside

Chair: Romilly Greenhill, UK Director, ONE Campaign

- Simon Beresford, Director of Fundraising & Marketing, Disasters Emergency Committee
- Samantha Custer, Director of Policy Analysis, AidData William & Mary
- Eleanor Carey, Policy Analyst, Organisation for Economic Co-operation & Development
- Jack Luttmann, Director, Brunswick Group
- Soomin Oh, Research Fellow, Development Engagement Lab

Panel 2b: Telling the Story: Lessons in Shifting the Dial – Battlebridge

Chair: William Worley, Reporter, Devex

- Joelle Bassoul, Communications Manager, Organization for Economic Cooperation & Development
- Miguel Castro, Deputy Director of Program Communications, Gates Foundation
- Mark Galloway, Executive Director, International Broadcasting Trust
- Mathilde Schneider, Head of Group Communication, Agence Française de Développement

Lunch 12.45-13.45 Battlebridge Bar

Session 3 13.45-15.15

Panel 3a: Innovation in Communications & Public Engagement – Canalside

Chair: Kathryn Kross, Executive Director of Communications, United Nations Foundation

- Secil Erden, Senior Insight Advisor, Wellcome Trust
- Marte Lid, Head of Campaigns, Norwegian Agency for Development Cooperation
- Christian Maentele, Head of Project #17Ziele, Engagement Global gGmbH
- Paolo Morini, Senior Research Fellow, Development Engagement Lab

Panel 3b: Everywhere & Nowhere: Putting Gender at the Centre of Public Engagement with Aid & Development – Battlebridge

Chair: Sergius Seebohm, Founder and Director, seebohm.berlin

- Alexandra Gödderz, Evaluator; Helge Zille, Evaluator; Martin Bruder, Head of Department: Civil Society and Human Rights; Sebastian Schneider, Evaluator, German Institute for Development Evaluation
- Maureen Kangere, Communications & Advocacy Specialist, International Center for Research on Women
- Yoshiharu Kobayashi, Associate Professor, Leeds University
- Karoline Lerche, Director of Partnerships & Communication, ONE Germany
- Anna Minasyan, Associate Professor, University of Groningen

Break 15.15-15.30 – Battlebridge Bar

Session 4 15.30-17.00

Panel 4a: People in Pictures: Representation, Decolonisation & Transforming Development – Canalside

Chair: Fabrice Ferrier, Director, Focus 2030

- Lena Bheeroo, Equity and Engagement Manager, Bond
- Alexandra Cardoso Pinta, Medical Student, Imperial College London & Sameed Shariq, Researcher, Imperial College London
- Jess Crombie, Senior Lecturer, University of the Arts London & Communication Ethics Consultant
- Vidushi Yadav, Artist, Illustrator & Visual Designer

Panel 4b: Development Cooperation: Support under Pressure – Battlebridge

Chair: Marte Lid, Norwegian Agency for Development

- A. Burcu Bayram, Associate Professor of Political Science, University of Arkansas
- Ryan Henson, Chief Executive, Coalition for Global Prosperity
- Gabriella Montinola, Professor of Political Science, University of California, Davis

Break 17.00-17.15 M Battlebridge Bar

Session 5 17.15-18.15

Keynote Lecture - Battlebridge

Introduction: Jennifer Hudson, Director, Development Engagement Lab

Chair: David Hudson, Co-Director, Development Engagement Lab

- Rt Hon Andrew Mitchell, Minister of State, Minister for Development & Africa

Drinks reception 18.15-19.30 Battlebridge Terrace

Dinner 19.30-22.00 Battlebridge Dining Room

Friday 28 April 2023

Breakfast & Registration 8.30-9.30 – Main Reception and Battlebridge Bar

Session 6 9.30-11.00

Panel 6a: Shift the Power: Can we Bring the Public Along? – Canalside

Chair: Lena Bheeroo, Bond

- Nicola Banks & Chibwe Henry, Co-Founders, One World Together
- Ayesha Farah, Comms & Advocacy Manager, Comic Relief
- Mark Gray, Head of Political Strategy & Communication, Directorate-General for International Partnerships, European Commission
- Annie Mutamba, Public Affairs Consultant & Co-Founder, Africa Communications Week

Panel 6b: Reaching Sceptical Audiences – Battlebridge

Chair: Molly Anders, Research, Impact, Communications & Engagement Lead, & UK Partner Consultant, Development Engagement Lab

- Saul Parker, Founder, This is the Good Side
- Richard Darlington, Campaign Director, Aid Alliance
- David Hudson, Professor of Politics and Development, Development Engagement Lab
- Rikke Lind Andersson, Head of Engagement, Ministry of Foreign Affairs, Danish International Development Agency/Danida

Break 11.00-11.15 – Battlebridge Bar

Session 7 11.15-12.45

Keynote Lecture – Battlebridge

Chair: David Cantor, Deputy Director Measurement and Insights, Gates Foundation

- Delphine O, Ambassador, Secretary General for the Generation Equality Forum

Thanks and close 12.45-13.00 – Battlebridge

- David Hudson, Co-Director, Development Engagement Lab

Lunch 13.00-14.00 – Battlebridge Bar