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DEL DASHBOARD
FRANCE
JANUARY 2022

Dashboard #6
January 2022

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THREE KEY CHANGES SINCE OCTOBER 2021

50% discussed news about global poverty with family and friends

-4%*

29% are concerned about global diseases and pandemics

+8%*

25% are concerned about migration and refugees

-9%*

Half of French respondents say they have talked about the issue – a decline of 4% since October 2021.

As Omicron COVID-19 cases rose sharply in France, concern for global pandemics rose sharply. However, concern is not as high as it was at early in the pandemic.

A significant drop in concern for migration and refugees (-9%). The Presidential elections in Spring might bring this topic back on the French agenda, but it remains a top concern for a minority.
READING THE DEL DASHBOARD

This icon is used when there is an upward change since the last data point. An asterisk indicates the change is statistically significant.

This icon is used when there is a downward change since the last data point. An asterisk indicates the change is statistically significant.

This icon is used when there is no change from the last data point, or the change was smaller than 1% in size.
Tracking the French public’s engagement with global poverty and sustainable development
Two patterns emerge within our behavioural engagement battery: while engagement with information continues to decrease, other indicators remain flat or show small increases.

We observe one significant change from October: the percentage of respondents discussing news about global poverty has fallen by 4% to 50%. News consumption has also fallen by 1%, and sharing by 2%, but these changes are not significant.
We see no real change in the DEL audience segmentation since October 2021. The Marginally Engaged group shrunk by 2%, reflecting the loss of engagement with information, but overall there is little change in how the French public are engaging with the issue.
France continues to be at the top of the donor list with 19% of respondents saying they have donated to a global poverty charity/NGO in the past 12 months in the January 2022 Tracker. All countries experienced small positive increases, ranging from 0.5% in Germany to 3% in Great Britain.
DEL’s efficacy indicators show little change from October 2021. There are small increases, save for large INGOs, but these changes are statistically insignificant.

The overall picture also remains broadly the same, with people believing larger organisations are much more capable of making a difference than individuals on their own. Shifting individual efficacy remains a key challenge for organisations.

| Question: How much of a difference, if any, do you think each of the following can make to reducing poverty in poor countries? (% who say they can make a difference or a great deal of difference) |
| Sample size n=1,055 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 14-17 Jan 2022 | Comparison to Oct 2021 |

<table>
<thead>
<tr>
<th>You personally</th>
<th>The French Government</th>
<th>Development NGOs and charities</th>
<th>Businesses and corporations</th>
<th>The UN and other international organisations</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>43</td>
<td>55</td>
<td>54</td>
<td>59</td>
</tr>
<tr>
<td>+2%</td>
<td>+1%</td>
<td>+2%</td>
<td>+1%</td>
<td>-1%</td>
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</tbody>
</table>
Tracking public opinion on global issues, global poverty, and sustainable development in France
Economic crises, job security and wages, and climate change are the top issues of concern in our January Tracker. Although economic crises has fallen by 6% points, it still remains a top issue for the French public.

Concern for pandemics is up by 8% to 29% as Omicron cases exploded in France. And, we saw a significant jump in concern for fake news also increased by 5% to 18%.

Support for issues in developing countries is a top issue of concern for more than a quarter of the French public (27%).

**Question:** Thinking about the issues below, which of the following do you personally care about? (% who select issue of concern)

<table>
<thead>
<tr>
<th>Issue</th>
<th>% Concern</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climate change, the environment, biodiversity, pollution</td>
<td>46</td>
</tr>
<tr>
<td>Economic crises, job security, wages</td>
<td>46</td>
</tr>
<tr>
<td>Inequality between the rich and the poor</td>
<td>35</td>
</tr>
<tr>
<td>War, conflict, terrorism</td>
<td>30</td>
</tr>
<tr>
<td>Global diseases and pandemics</td>
<td>29</td>
</tr>
<tr>
<td>Education, healthcare, clean water and hunger in developing countries</td>
<td>27</td>
</tr>
<tr>
<td>Immigration, migration, refugees</td>
<td>25</td>
</tr>
<tr>
<td>Fake news, corruption of information</td>
<td>18</td>
</tr>
<tr>
<td>Populism, nationalism, political extremism</td>
<td>12</td>
</tr>
<tr>
<td>Technology, automation, artificial intelligence</td>
<td>10</td>
</tr>
</tbody>
</table>

Comparison to Oct 2021
ATTITUDES AND PUBLIC OPINION – JANUARY 2022

9% know what the Sustainable Development Goals are

47% think France should do more to reach the SDG objectives by 2030

47% are concerned or very concerned about levels of poverty in poor countries

31% think that we should give some aid/give it generously

25% think development aid is effective or very effective

40% think France should help people fleeing countries in the Mediterranean

Question listed in each box
Sample size n=1,055 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 14-17 Jan 2022 | Comparison to Oct 2021

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Support for aid spending in France positive, up 3% since October 2021 to 67%.

Support for aid in France and Germany remains significantly higher than in the U.S. and Great Britain with solid 2/3 support for development cooperation.

Question: Of its total budget of nearly €2300 billion, the French government currently allocates 0.44 percent, or €11 billion, to overseas aid to poor countries. Do you think that the government should increase or decrease the amount of money that it spends on overseas aid to poor countries? (% who think we should keep or increase current expenditure levels)

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DATA
The data for this deck come from the DEL Panel (n=1,055). Data are weighted to be nationally representative. Fieldwork conducted by YouGov, 14-17 January 2022.

USE
DEL data and analysis are a public good and can be used and shared with the appropriate citation.

CITATION
The Development Engagement Lab (DEL) is a five-year study of public attitudes and engagement with global development in France, Germany, Great Britain, and the United States (2018-2023).

DEL is a partner focussed research programme, convening and co-producing research and insights with over 30 international development NGOs and government agencies to understand the drivers of engagement and inform development communications.

Fieldwork is carried out by YouGov and surveys are weighted to be a nationally representative of the adult population. DEL is funded by the Bill & Melinda Gates Foundation and led by Professor Jennifer Hudson (University College London) and Professor David Hudson (University of Birmingham).

The Development Engagement Lab (Aid Attitudes Tracker Phase 2) has three goals:
1. Co-production of an evidence base for development campaigning
2. Enabling collaboration across the sector
3. Increasing advocacy capacity through the sharing of research and strategic insights

You can find out more information about DEL research at www.developmentcompass.org, follow us on Twitter @DevEngageLab or by contacting del@ucl.ac.uk

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