COVID INSIGHTS: SUPPORT FOR INTERNATIONAL COOPERATION SINCE APRIL 2020

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Looking back at support for international cooperation and perceptions of vulnerability since the start of the pandemic
When DEL first asked this question in April 2020, a whopping 79% of the British public supported international cooperation to address global challenges like the pandemic. This increased 80% in April 2021, but has fallen back to 63% as the pandemic moves into later stages.

Opposition to international cooperation has not increased significantly, but instead the percentage of those who don’t have a strong opinion either way or Don’t know have increased.

SUPPORT FOR INTERNATIONAL COOPERATION HAS COOLED, BUT A MAJORITY REMAINS SUPPORTIVE

Question: The COVID-19/coronavirus pandemic shows that international cooperation in addressing global problems is more important than ever

Sample size n=8,281 | Base: GB adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 23 Sep – 25 Oct 2021
In our most recent survey, we repeated a question we first asked in April 2020 about vulnerability to the pandemic. Overwhelmingly, the British public viewed all countries as vulnerable to global problems (89%), compared to rich countries or poor countries. This has fallen to 75%, but the public still see the pandemic as affecting all countries.

Similar to the previous question on cooperation, there isn’t much increase in disagreement, but rather coming from increased Don’t knows and those with no strong feelings either way.

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DATA AND USE

DATA
The data for this deck come from the DEL October 2021 Panel (base n= 8,281). Data are weighted to be nationally representative. Fieldwork conducted by YouGov, 23 September - 25 October 2021.

USE
DEL data and analysis are a public good and can be used and shared with the appropriate citation.

CITATION
The Development Engagement Lab (DEL) is a five-year study of public attitudes and engagement with global development in France, Germany, Great Britain, and the United States (2018-2023). DEL is a partner focussed research programme, convening and co-producing research and insights with over 30 international development NGOs and government agencies to understand the drivers of engagement and inform development communications.

Fieldwork is carried out by YouGov and surveys are weighted to be a nationally representative of the adult population. DEL is funded by the Bill & Melinda Gates Foundation and led by Professor Jennifer Hudson (University College London) and Professor David Hudson (University of Birmingham).

The Development Engagement Lab (Aid Attitudes Tracker Phase 2) has three goals:
1. Co-production of an evidence base for development campaigning
2. Enabling collaboration across the sector
3. Increasing advocacy capacity through the sharing of research and strategic insights

You can find out more information about DEL research at www.developmentcompass.org, follow us on Twitter @DevEngageLab or by contacting del@ucl.ac.uk

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